

# The Eastern Shore Association of Golf Course Superintendents

## 2005 Advertising and Sponsorship Proposal

Dear Commercial Member,

January 2005

On behalf of the Eastern Shore Association of Golf Course Superintendents I would once again like to wish you all a healthy and prosperous New Year. The past year proved to be another great one for our association as we continued to develop our relationships in the industry. The ESAGCS was busy sponsoring research, awarding scholarships and providing education among our many endeavors. We are looking forward to our best year ever in 2005.

This year the Board of Directors of the ESAGCS is continuing to develop our email and Internet based communication system. Our website, [www.esagcs.org](http://www.esagcs.org), is now the messenger to our over 200 commercial and golf course members. It has received great reviews and continues to gain us recognition and respect in our industry as well as serving as the voice of the ESAGCS. On the site you will find a bulletin board for members to post messages and articles, directory, membership information, schedules, meeting notices and much more.

For you, the commercial member our website features your corporate logo and information, contacts and web links. In addition to the website advertising, your ad will appear in the printed membership directory, print mailings and you will be invited to participate in our annual charity auction.

Therefore, I am once again requesting your support by way of participation in our advertising and sponsorship program. We are looking forward to working with you to continue to develop a worthwhile product for your advertising dollars. The ESAGCS board recognizes the challenging economic times, and have for **the sixth year, not increased** the base advertising fee of \$300.00 for this year. As you may already know it is you the commercial member, who helps our great association grow, and without your help it would not exist as we know it. Please plan now to renew your support. If you have not been a supporter before, please consider this opportunity. The reverse side of this letter details the golf and special event sponsorships available. There is no limit on the combination and the amounts of sponsorships, so please feel free to sponsor more than one event. Your company will be recognized at the sponsored event as well as in the meeting notice portion of the website.

Thank you for your support of the Eastern Shore Association of Golf Course Superintendents. If you have any questions or feedback, please do not hesitate to contact me.

Sincerely thanking you in advance,



Joe Perry CGCS  
Sponsorship and Advertising Coordinator

*“Joining together for finer turf”*



# Golf and Special Event Sponsorship

Please consider participating in additional sponsorship for the golf and special event portion of our meetings. These could be in the form of closest to the pin, long drive, low score prizes or food or beverage sponsorship. Prizes can be company logoed items, merchandise or my personal favorite, cash. **Including your meeting sponsorship with this proposal will simplify the payment process.** Golf sponsors will be recognized on our website, in printed material and at the meetings sponsored. Listed below are the suggested donations for the golf events that are in need of your support. Your contributions are greatly appreciated and fun to get too!

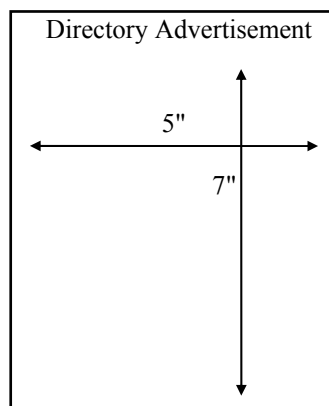
- \*Closest to the pin and long drive (six total needed for each meeting). \$30.00 each
- \*Beverages for the August picnic and/or the October Invitational. \$300.00 each
- \*Pig for the Annual picnic and other food items. \$300.00
- \*Cocktails and Raw bar at the October Invitational. \$300.00
- \*Grant-A-Wish event at Hog Neck, title sponsor. \$300.00
- \*Other Company items (jackets, golf bags, clothing etc.) please list

Again the cost is \$300.00 not including your meeting golf sponsorships. I have included a separate invoice with which you can issue payment. The process for submitting your ad is simple. We would prefer an electronic copy or camera ready artwork for both the 5x7 directory ad, and the 2x3 "business card" ad. The website ad will appear in the sponsor section at [www.esagcs.org](http://www.esagcs.org). *Hey, this has got to be easy I set it up!* Please feel free to call me at any time to answer any of your questions or to provide input as to how we can better serve your advertising needs. Now for the important part, mail payments (payable to ESAGCS) with a copy of your invoice and artwork to;

JOE PERRY CGCS c/o EAGLE'S LANDING GOLF COURSE  
8828 BALD EAGLE LANE  
BERLIN MD 21811  
PHONE 410-213-0830 FAX 410-213-7748  
Email [jperry@ococean.com](mailto:jperry@ococean.com)

**Please submit your artwork by 2-28-05, Payment must be received by 3-31-05**

## Ad Layout



*www.esagcs.org*

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# **INVOICE**

**COMPANY NAME:** \_\_\_\_\_

**ADVERTISING AMOUNT DUE:** \$300.00

**MEETING SPONSORSHIP:** \$ \_\_\_\_\_

**TOTAL DUE \$** \_\_\_\_\_

**REQUESTED SPONSORSHIPS** \_\_\_\_\_

**DUE DATE:** MARCH 31, 2005

**PAYABLE TO:** MAKE CHECKS PAYABLE TO E.S.A.G.C.S.

**MAIL PAYMENT TO:** JOE PERRY CGCS  
C/O EAGLE'S LANDING GOLF COURSE  
8828 BALD EAGLE LN  
BERLIN, MD 21811  
PHONE 410-213-0830  
FAX 410-213-7748

***PLEASE REMEMBER THAT YOUR AD COPY IS DUE 2-28-05***

**THANK YOU FOR YOUR CONTINUED SUPPORT**